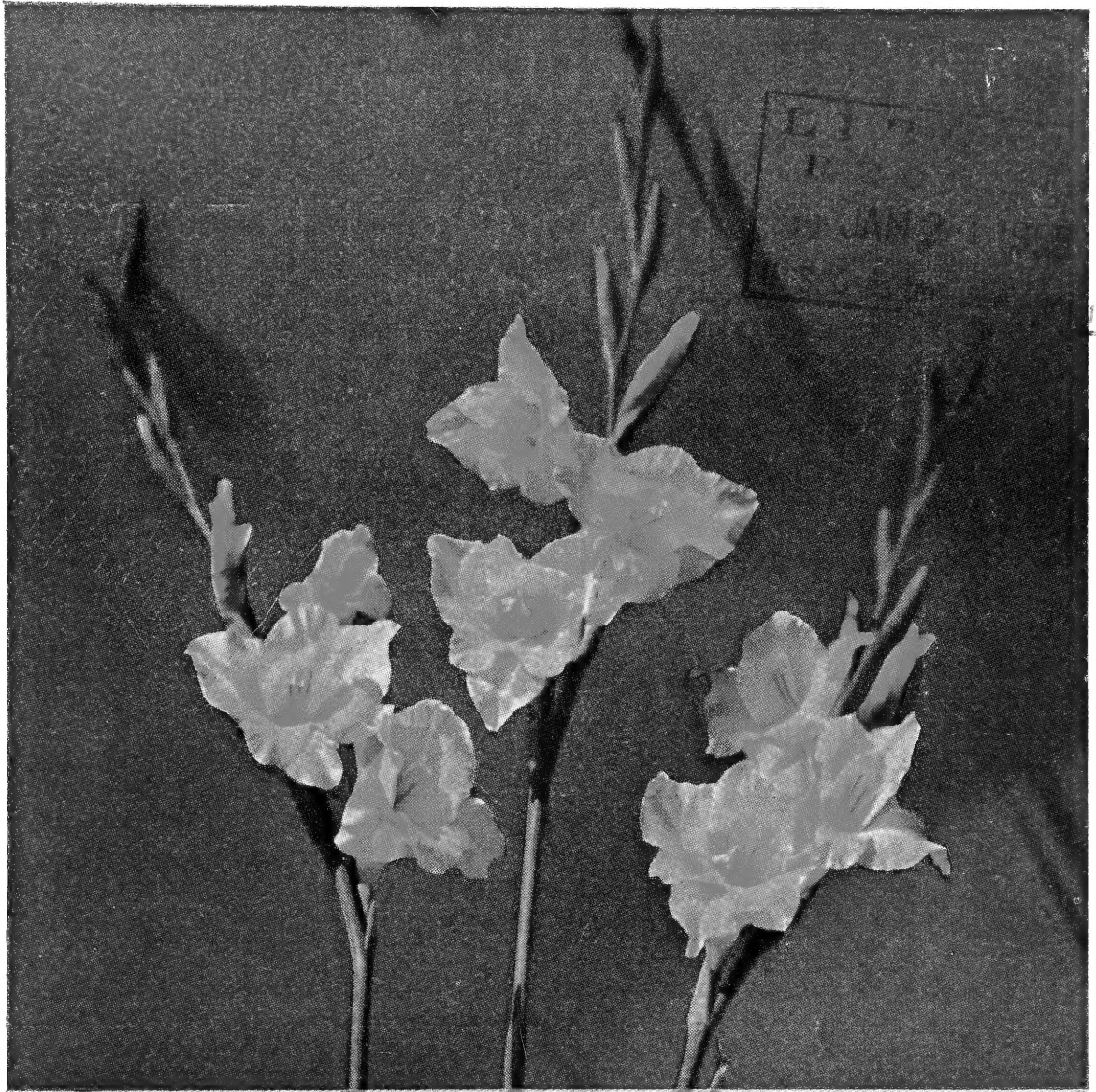


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MINIATURE GLADIOLUS ZONA

MINIATURES  
from  
MAPLETON

Spring - 1955 - Fall

MAPLETON FLOWER & BULB COMPANY  
Mapleton, Oregon

## To Our Good Friends and Customers:

As you leaf thru this catalog, you will note the absence of some items we've listed in the past. We are dropping many of the small things we formerly grew, in order to specialize in the two things we like best, Miniature Daffodils and small-flowered Gladiolus.

This is an age of specialization. Each year gardening grows more complicated, with new diseases and new bugs and all the remedies to combat them, taking up more and more time, and requiring a prodigious amount of knowledge.

So, in common with the trend, we've decided to specialize, thereby devoting all our time and knowledge to a few items. We feel that we can do a much better job by learning all we possibly can about a few items, rather than picking up a smattering of information about a lot of things.

And so, in the future, we will list Miniature and Baby Gladiolus—in fact, all types of small glads, including species and hardies, when we can get them—and Miniature Daffodils.

We will continue to list Hardy Cyclamen, for we're sure they will have a real future as they become better known. But we do not grow them ourselves, but buy our bulbs from the grower and hybridizer, Edgar L. Kline, who has made a specialty of them over the past ten years.

We hope you will continue to favor us with your orders. And we will always be ready to serve you to the very best of our ability.

Ivan and Ione Reed

## TERMS - Please Read!

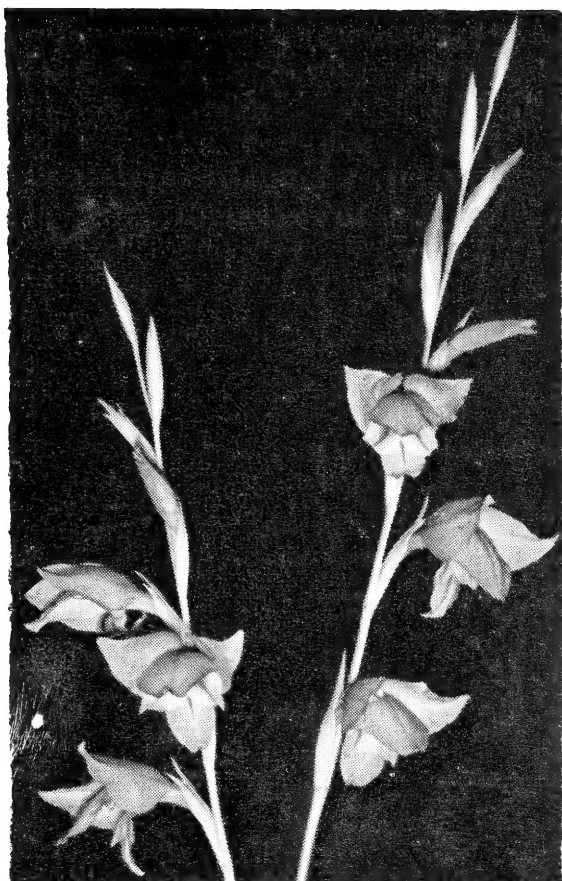
We make every effort to keep our stocks true to name and correctly labeled. Do, please, notify us when a mistake is made, and we will gladly correct it.

All bulbs and plants are guaranteed in good growing condition when received. If not satisfied, please notify us promptly and stock will be replaced, or money will be refunded. However, we can assume no responsibility other than replacement, or refund of actual price.

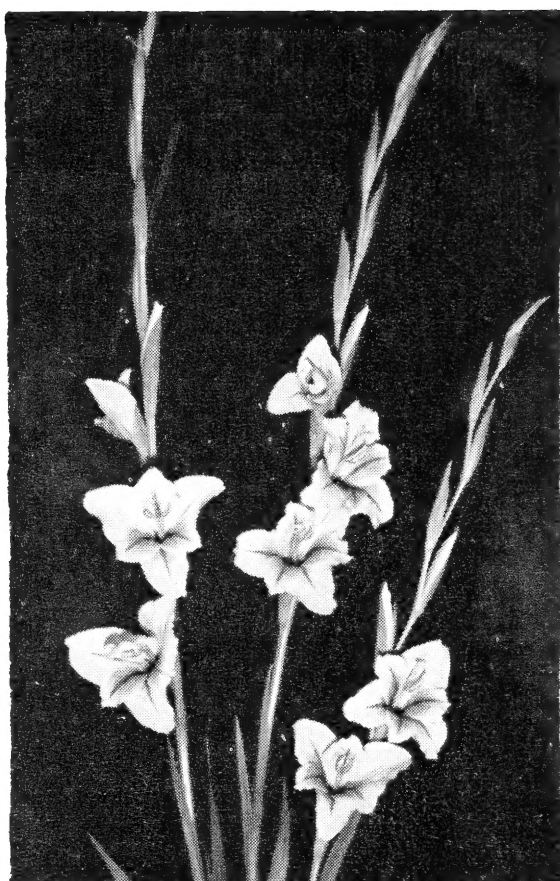
Orders of \$3.00 and over are prepaid. For small orders, please add 25c to help pay postage and packing costs. Remittances may be made by check or money order. Cash is sent at customer's risk. No C.O.D.'s, please.

Unless we receive specific instructions for shipping, we endeavor to ship orders at the proper planting time for your locality. However, during rush periods, we sometimes get behind. Do, please, give us a few days leeway before writing about your order.

Many of our stocks are limited, so the earlier you order, the surer you are to avoid disappointment. If sold out of any variety, we substitute a similar variety of equal or greater value. If no substitutions are desired, please so specify; we are always glad to refund.



BABY BRONZE



FADDIST

## MINIATURE GLADIOLUS

Miniature Glads are gaining in favor each year, not only on the show table, but for home consumption. For the benefit of those who show, we're giving the classification of each glad. But it's for home decoration that we think the little glads excel, and it's this phase we'd like to stress.

We have no quarrel with the big glads, but in the smaller houses of today, the little glads are far superior for decorative purposes. And so, in our descriptions, inasmuch as limited space will allow, we've tried to point out the characteristics that make each variety superior for arrangements and plain old-fashioned bouquets. If you've not tried the little glads, do try them this year. You'll be delighted with their beauty and versatility. **Shipped from January 15 to June 15.**

**190 Baby Bronze**—Small, extremely hooded, deep bronze, with red throat lines. 3 for 30c, 10 for 85c

**240 Betty Coed**—Delicate shell pink, graceful butterfly type, extremely prolific. 3 for 40c

**266 Bluet**—Pale gray lavender, with yellow throat. Almost a smoky. 3 for 30c

**290 Brown Orchid**—This one goes oversize for us, but has the airy beauty of the small glads, nonetheless. Blended shades of golden brown. Each 75c

**241 Cutie**—A charming little face-up in pink and deep rose. Each 35c

**240 Dainty Miss**—Small salmon pink with cream throat. Straight spikes, and a prolific multiplier. 3 for 25, 10 for 75c

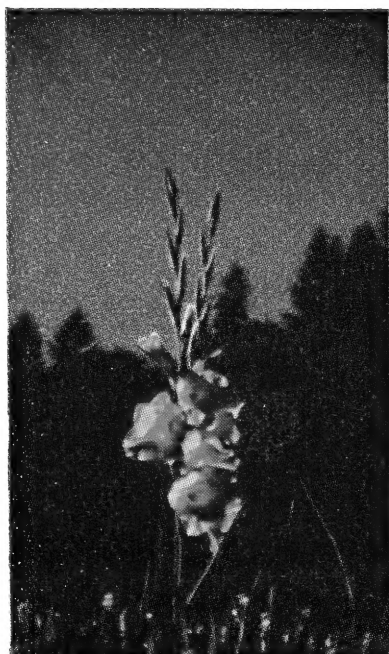
**240 Dolores**—Dainty bright pink with large white throat. 3 for 40c

**306 Ethel Theresa**—Ruffled white with pink blush and wine throat. Each 35c

**241 Faddist**—Pointed petals of pale buff pink, with red throat darts. Unusual coloring makes this an interesting glad. 3 for 30c

- 250 Gilt Edge**—Red with cream picotee edge. 3 for 35c
- 354 Golden Brown**—We can't agree with the classification on this. It's definitely a purplish brown, very odd and appealing to those who like the off shades. Each 50c
- 366 Lavender and Gold**—One of our most beautiful pastels, clean lavender with pale yellow throat. Altho classed as 300, it's daintiness belies the size. Quite early, lovely for arrangements and nice for the show table. 3 for 30c
- 270 Maroon Butterfly**—Goes over size for us, but a striking glad. Velvety deep maroon red, graceful butterfly type. Each 25c 3 for 65c
- 252 Massasoit**—A red that is really red, deep and brilliant. One of the finest old varieties. 3 for 40c
- 240 Mrs. Calvin Coolidge**—There's something appealing about this glad; perhaps it's the color, a soft clear pink, set off with a large yellow throat. Or perhaps it's the texture, which is like crinkled crepe-paper. At any rate, we like it very much. 3 for 35c
- 262 Mystic**—Handsome bright rose; white throat, with rose peppering. Deep rose buds make this a standout for cutting. 3 for 30c, 10 for 85c
- 230 Nadia**—An old variety that will hold its own anywhere. Salmon and yellow, opening 6-8 florets; for arrangements or show, this is nice. 3 for 35c
- 206 Ocean Spray**—Ivory white blooms with creamy throats, heavy textured and rich looking. A very lovely glad and one of our favorites. Incidentally, it won a blue ribbon for us at our state glad show this year. 3 for 35c
- 222 Olive M. Brown**—Another old variety that we like for its rich bronze gold color. Opening up to 6, a few spikes are sufficient for a bouquet. 3 for 40c
- 222 Orange Tweedle**—Bright clear orange with yellow throat. Goes over size for us, but opens up to 7 or 8 at once. 3 for 30c
- 236 Perky**—Fine scarlet red, with some marbling. 3 for 40c
- 101 Piccolo**—Tiny face-up, white with bright red throat. 3 for 40c
- 242 Pink Ribbon**—Dainty little pink, with red peppering in the throat. Very early, tall and willowy, often inclined to crook. Yet we won a red ribbon in competition with a large group of big glads, this in spite of the fact our glads were almost gone by show time. 3 for 30c, 10 for 85c
- 390 Pinocchio**—A lovely novelty, quite ruffled, in shades of peach, salmon, orange, chartreuse, and yellow. 3 for 30c, 10 for 85c
- 270 Purple Tweedle**—Deep purplish red and golden yellow. Slightly hooded. 3 for 50c
- 268 Queen of Bremen**—Sparkling rosy lavender, early and one of the heaviest to bloom. 3 for 30c, 10 for 85c
- 150 Red Button**—Handsome little scarlet red face-up, very bright and showy. Tall growing. 3 for 30c
- 360 Rose Gem**—Ruffled bright rose with white throat. Low-growing, and for us, more often a 200, so may be used in front of borders, and in rockeries. 3 for 40c
- 260 Rose Maid**—Smooth rose pink with deep rose throat. Graceful, tall straight spikes that catch the eye. 3 for 40c
- 200 Snow Baby**—Nice pure white, plain petaled, tall and wiry. 3 for 30c 10 for 85c
- 252 Saint Paul**—Extremely showy, petals cut and lacinated, pointed and uneven in length. Reminds one of a splotch of bright red paint. Each 25c 3 for 65c





QUEEN OF BREMEN



OCEAN SPRAY



MYSTIC

**270 Taurus**—Bright red-violet. Combines beautifully in arrangements with White Tweedle. 3 for 40c

**266 The Orchid**—Ruffled pointed petals of delicate lavender, set off with bright red-purple hair line in lower lip. Aptly named, a fine corsage flower. Each 50c

**142 Thos. E. Wilson**—One of the best face-ups, clear pink with yellow throat. 3 for 30c, 10 for 85c

**265 Tweedledum**—Small, hooded, deep rose-red, with large gold throat. 3 for 35c

**261 Viola**—Bright violet, with darker throat. A nice dark one. 3 for 35c

**201 White Tweedle**—Snow white butterfly blooms, with red-violet throat. 3 for 30c, 10 for 85c

**233 Zona**—Slightly ruffled, soft salmon pink, with cream and orange markings. A nice pastel. Illustrated on our cover. 3 for 30c, 10 for 85c

**Mixed Miniature Glads**—Unlabeled, a fine mixture. \$1.00 per dozen

#### SPECIAL OFFER

50 bulbs, our choice, but not less than 6 varieties, each variety labeled.  
\$4.50 Postpaid.

## BABY GLADIOLUS

Considerable confusion exists among gardeners as to the difference between Baby Glads and Miniature Glads. The Miniatures are small-flowered varieties that are handled exactly like the larger glads, but have a wider range of flower forms.

Baby Gladiolus are fall-planted, and have an open, more graceful manner of growth. They excel as cut flowers, both commercially and in the home. They are not too hardy, however, standing down to about 16 degrees above zero before the blooms are damaged. In colder parts of the country, they should be planted as late as possible, to prevent top growth which might freeze down. They may be planted even into February, and still make satisfactory bloom. In milder sections, October planting is recommended. **Shipping season from September to February.**

- Amanda Mahy**—Large colorful blooms of brilliant glowing red-salmon, with violet markings. Strong sturdy grower to about 2 feet. 3 for 35c, 12 for \$1.25, 100 for \$9.00
- Orangeade**—Masses of dainty blooms in very soft orange. About 18 inches tall. 3 for 45c, 12 for \$1.50
- Peach Blossom**—Graceful flowers of true pink on rather low-growing plants to about 18 inches. 3 for 45c, 12 for \$1.50
- Red Bride**—An unusual garden flower, with tall graceful stems, and many odd star-shaped red flowers, with silvery reverses. 3 feet. 3 for 45c, 12 for \$1.50
- Spitfire**—Small blooms of bright scarlet, on slender stems, to about 2 feet. Same general coloring as Amanda Mahy, but smaller and deeper red. 3 for 45c, 12 for \$1.50
- Sunset**—Rich red flowers, marked with white in the throat. 2 feet. 3 for 45c, 12 for \$1.50
- The Bride**—Very slender tall-growing type with small pure white blooms, like glistening stars. One of the finest for floral work. 3 for 40c, 12 for \$1.35, 100 for \$9.50
- Mixed Baby Glads**—All of the above varieties 12 for \$1.35, 50 for \$5.00  
Postpaid

## HARDY CYCLAMEN



CYCLAMEN NEAPOLITANUM ALBUM

Mulch with a half inch of peat moss, and keep moist at all times. In regions of severe cold, a mulch of boughs will help to bring them thru the winter.

**May be shipped any time of year, except during freezing weather.**

**Atkinsi**—Pink to pale rose flowers, with foliage marbled with silver. The earliest to bloom, from January to March. Each \$1.25, 3 for \$3.00

**Repandum**—Bright crimson flowers, foliage pointed and marbled silvery white. This is a rare species from the Mediterranean. Each \$1.25

3 for \$3.00

**Europaeum**—Flowering in mid-summer, from July to September, this species from Europe has crimson rose flowers that are nicely fragrant

Each \$1.25, 3 for \$3.00

**Neapolitanum**—Rose pink blooms in August, when flowers are scarce. Foliage, marbled with silver and white, appears after the flowers bloom, and lasts till spring.

Each 75c 3 for \$2.00

# Mapleton, Oregon

(PLEASE PRINT)

City and State \_\_\_\_\_

**Amount Enclosed \$\_\_\_\_\_**

[illegible]





**Neapolitanum Album**—A pure white form of the above, that stands out like a light in the shade garden. Each \$1.25, 3 for \$3.00

**Cilicicum**—A variety from Sicily, with light pink flowers following Neapolitanum, from September to November. Small deep green leaves with silver edges. Each \$1.25, 3 for \$3.00

**Cyclamen Garden**—One each of 6 varieties listed, each one labeled: \$6.50  
Postpaid

## MINIATURE DAFFODILS

The little daffodils have too many good points to list them all in our limited space. Suffice to say that their earliness and ease of culture, their cheerful sunny faces, and their diversity of uses, make them invaluable. They are the perfect rockery bulbs, since moles seldom bother them. The larger varieties make bright spots of color around shrubbery and in the foreground of borders. And all varieties are lovely in window boxes and in pots, for those who must do their gardening indoors. Except where otherwise noted, culture is simple: good soil, good drainage, and a sunny location.

### Shipped from August thru October

**Beryl**—A lovely little cyclamineous hybrid with graceful flowers of primrose yellow, and bright golden orange cup. 8 inches. Each 20c, 3 for 50c,  
12 for \$1.80

**Bulbocodium Conspicuum**—The Hoop Petticoat Daffodil; rich golden yellow bells, with rush-like foliage, on stems 6 inches high. Blooms in February and March. Give a sandy peat soil, and withhold water during the summer months. 3 for 45c, 12 for \$1.65

**Canaliculatus**—A dainty little Polyanthus Narcissus from the French coastal town of Mentone, it has narrow blue-green foliage and flower clusters of white with round golden cups. Fragrant; to 6 inches. 3 for 45c  
12 for \$1.65

**Cyclamineus**—The golden yellow cyclamen flowered daffodil, distinctive and different. Trumpet is straight and tube-like, nicely serrated; perianth is reflexed like a cyclamen. A native of Spain and Portugal, where it grows near mountain streams and flooded meadows, it likes a dampish sandy peat soil, and should be left undistributed for years. Flowers from mid-Feb. to mid-March. Seldom offered in this country. Each 75c, 3 for \$2.10

**February Gold**—Starry little daffodils of bright yellow, on stems 12 inches high. A deGraaff introduction, which shows its cyclamineous blood in the nicely fluted straight trumpet and slightly recurved perianth. Early and charming in the rockery; also forces extremely well. Each 20c, 3 for 50c  
12 for \$1.80

**Jonquilla Simplex**—The true single sweet jonquill, with clusters of rich golden yellow flowers, on slender graceful stems to 18 inches. Deliciously scented and captivating when used in bouquets with larger daffodils, their airy grace offering exactly the right accent. 3 for 45c, 12 for \$1.65

**Juncifolius**—A charming little miniature, somewhat resembling the jonquill, but growing only 4-8 inches high. A native of the Pyrenees, it has clusters of dainty little blooms in soft yellow, delicately fragrant. Nice in pots as well as choice spots in the rock garden. Likes partial shade. Each 20c,  
3 for 50c, 12 for \$1.80

**Moonshine**—Graceful cream-white nodding flowers, almost ethereal in their beauty. Usually two or three to a stem, about 16 inches tall. It's hard to believe a flower so delicate in appearance could be so hardy and prolific. Each 25c, 3 for 65c, 12 for \$2.40



**BY WAY OF CONTRAST!** Here is something that is definitely not "miniature". The bulbs pictured above are Jumbo King Alfred Daffodil bulbs. We grow several varieties of narcissus for the cut flower market, and for the past decade we've been selecting each year our finest, choicest bulbs and planting them in separate plots. Now we've decided to offer them to those discriminating gardeners who want the very finest bulbs that money can buy. Those pictured are a sample of ten years of selection. Each bulb will have from 3 to 5 of the finest, largest, longest stemmed flowers you've ever seen. **Shipped from August thru October.**

**King Alfred**—Early golden yellow trumpet daffodil, long famous as a cut flower. Selected Jumbo Bulbs, 3 for \$1.10, \$4.00 per dozen

**Golden Harvest**—Even larger blooms than King Alfred, but shorter stems, and earlier. Blooms many times reach 5 to 6 inches in diameter. Selected Jumbo Bulbs, 3 for \$1.10, \$4.00 per dozen

**Fortune**—Golden yellow, with short trumpet of bright orange. Very long stemmed and graceful. Early, blooming with Golden Harvest. Selected Jumbo Bulbs, 3 for \$1.10, \$4.00 per dozen

**Diana Kasner**—Hugh white blooms, with orange cup edged in red. Late, many times blooming for us at Easter time. Selected Jumbo Bulbs, 3 for \$1.10, \$4.00 per dozen

**COLLECTION:** 3 each of 4 varieties listed, labeled, \$ 4.15 postpaid.  
12 each of 4 varieties listed, labeled, \$13.50 postpaid

## GLADIOLUS BYZANTINUS

One of the so-called Hardy Glads, from Europe, Byzantinus can stand temperatures down to 30 below. It may be left in the ground from year to year, forming large colonies, in a sunny well-drained location. Flowers are plum-purple, with white markings, on 2½ foot stems. This is an interesting flower, which blooms ahead of other glads, takes very little care, and may be grown by those in temperatures too severe for other fall-planted glads. Plant in September and October. 3 for 30c, 10 for 85c

**MAPLETON FLOWER AND BULB CO.**  
**MAPLETON, OREGON**

Librarian  
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Washington 25, D.C.

